



In the Media: Poise - Oct. 2008

poise

Although the stroller does have its own wonderful functions, the baby carrier still wins the contest in terms of comfort, style and convenience. With carriers, you can toddle on busy streets trouble-free; it makes breastfeeding easier and according to studies, it lessens crying and colic, too!

The best baby carriers in town now are those from Boulder, Colorado-based Belle Baby Carriers. Their designs are a confluence of comfort, attention to detail, safety and modern style.

Belle Baby Carriers allow babies to face toward or away from you. It also permits discreet nursing, as well as direct contact. Its ingenious five-point support system – which is another great feature – reassigns the baby's weight to your hips instead of the back. It snuggles your little one directly against you in the natural hip position, which is more relaxing and steady, so you would really feel like you are wearing your baby!

The Belle Baby Carrier is ideal for ten to 25-pound infants. It is available in various colors – black, cappuccino, cherry deco, Dalmatian, lilac, organic moss, orange blossom, organic sand, and sky. And oh, we really LOVE the cheetah prints!

Baby Belle Carriers, a brand under Inventista, Inc. is the brainchild of Seth Murray and Mike LeBeau. Seth is a Mechanical Engineering graduate who worked on designing and testing climbing equipment in the outdoor business. He is responsible for ensuring that each carrier reaches comfort, quality and safety requirements. Mike, meanwhile, is the genius behind product design. He is good at simplifying complicated equipment and making it look great.

So, head on over to the Baby Belle Carriers website at www.bellebabycarriers.com, and find out today which among their styles would suit your taste!