



Direct-Contact Baby Carrier
For a stronger bond with your baby

Belle Baby Carrier - Baby & Kids Jan 2009

Made in USA



On-trend for 2009

Belle is listed as an influencer to watch!

On-Trend '09

by Pamela Graves

Industry influences to watch

The Trend: Safety



The Trend: Celebrity Influence

Angelina Jolie, Jessica Alba, Halle Berry ... they still have influence. Celebrity purchases for little ones continue to impact consumer buying patterns. **Belle Baby Carriers** (1215 Gillaspie Dr., Boulder, CO 80305) reports that after Jessica Alba was spotted donning one of its lower-selling carriers, it became one of the company's top-three sellers in only two weeks. The carriers are available in stylish colors for moms and dads. Call 303/482-2752.

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Main St., Troy, NC 27371; 800/362-0374

The Trend: Strollers That Work

Strollers must be comfortable, lightweight, convenient, compact, attractive, versatile and, of course, durable for baby and parents. A new innovation in strollers is the infant Cruiser AT (All Terrain) from **Go-Go Babyz** (7013 Reelm Dr., #C, San Jose, CA 95119), now available with a Twins Adaptor. Call 888/686-2552.



The Trend: Handcrafted Nostalgia

Even kids under age 8 e-mail and text in our high-tech, fast-paced world. Countering the frenzy is handcrafted merchandise with a nostalgic twist. Shown is a handcrafted, hand-painted Reclaimed Photobox from **Sugarboo Designs** (P.O. Box 36, Roswell, GA 30077) made of real wood with a painted finish. It's available in 18 custom color finishes and 60 quote selections for a one-of-a-kind art statement. Call 770/652-5516.